



Why Madrid?

Why Madrid?

1 Spain's
Economic
Engine

2 Cutting-Edge
Infrastructures

3 Powerful Talent
& Innovation
Ecosystem

4 Key
Industries

5 About
Us

Why Madrid?



1

Spain's Economic Engine

Why Madrid?

1. Spain's Economic Engine

The wealthiest region in Spain

→ 20% National GDP (2022)

€234,639 M

+5.7%

→ GDP Per capita (2022)

€34,821

Spain € 25.948
European Union € 32.430

Spain's business core

40%

of foreign multinationals

1 out of 4

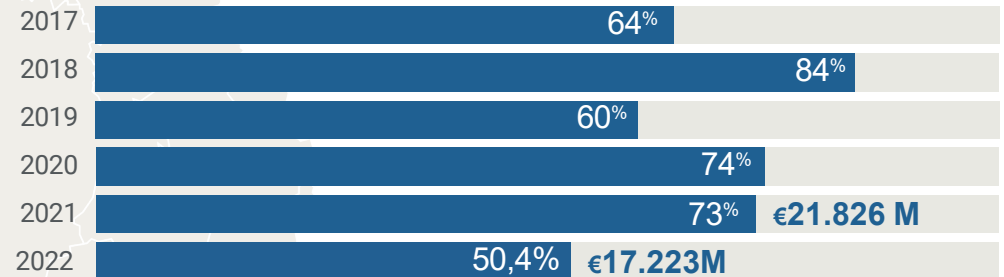
new companies

65%

of Spanish multinationals are headquartered in Madrid



→ 1st region in FDI



A long-standing pro-business strategy

→ Political and economic stability



RELIABILITY

→ The most competitive tax system



Consistent & stable

TAX reduction policy

25%

corporate TAX

→ Business-friendly policy



Deletion

of regulatory hurdles

24/7

economic activity

Dynamic economic initiatives



Zero rate

for self employment

Anti-inflation

measures

20%


deduction of the investment through income tax

Why Madrid?

1. Spain's Economic Engine

Good perspectives for growth and ratings improvement

→ Expected GDP growth

1.6% in 2023  2.7% in 2024

→ Credit ratings

		<u>S&P Global</u>	<u>MOODY'S</u>	<u>FitchRatings</u>	<u>DBRS</u>
Madrid	Long Term Rating	A	Baa1	BBB+	A
	Outlook	Stable	Stable	Stable	Stable
Spain	Long Term Rating	A	Baa1	A	A
	Outlook	Stable	Stable	Stable	Stable

Why Madrid?



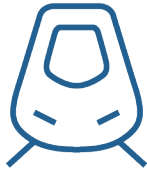
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Cutting-edge
Infrastructures

Fully-equipped transportation



→ **Motorways**
Node of the national network.



→ **High-speed rail**
Hub of the most extensive network in Europe.

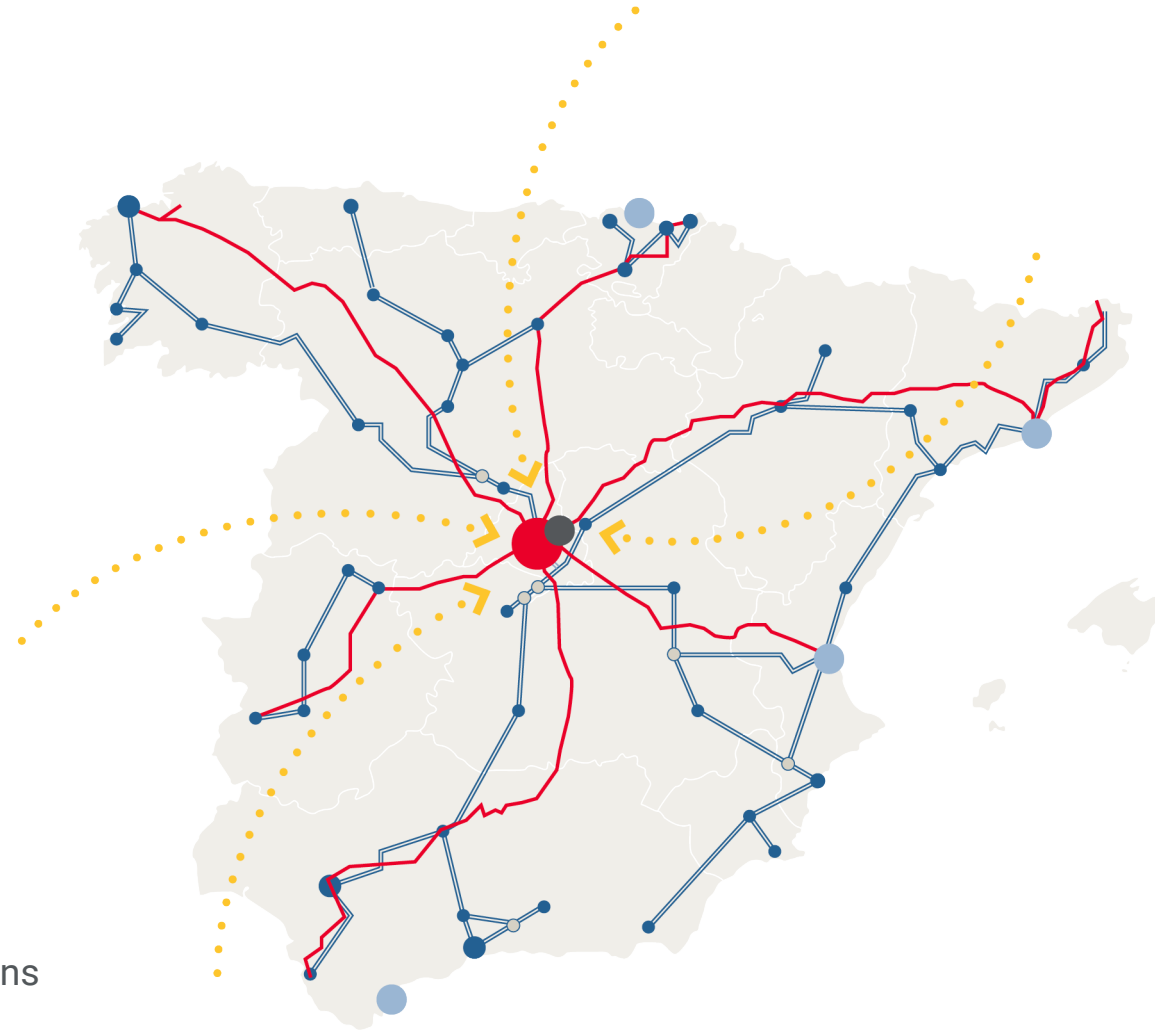


→ **Sea transport**
Coslada Dry-Port.
Direct access from Spanish main ports.

● **Coslada Dry Port.**



→ **Air transport**
Direct flights
220 Destinations
74 Countries



Why Madrid?
2. Cutting-edge Infrastructures

Direct access to large markets

→ More than



1 Bn

Consumers in Spain, Europe and North Africa

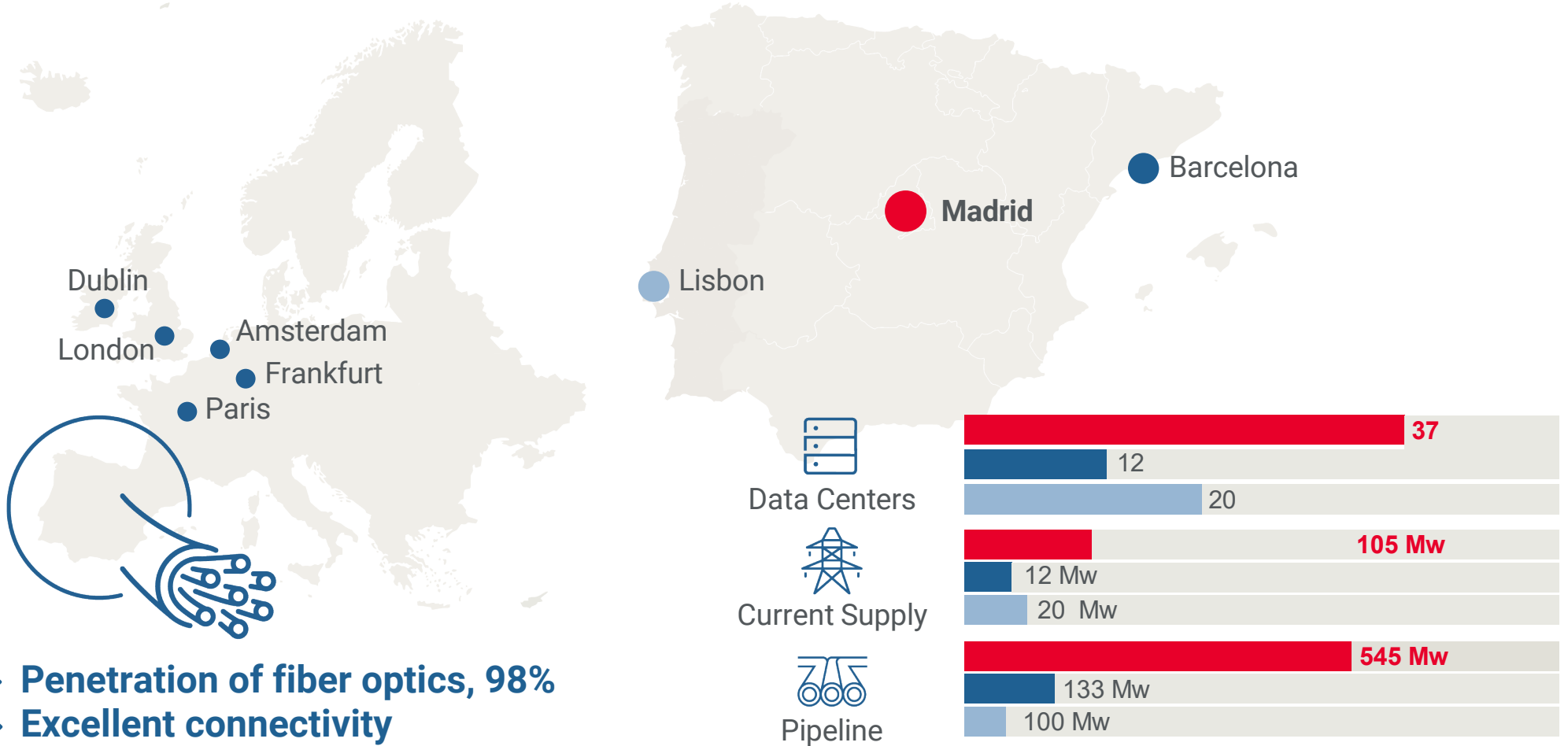
→ Natural bridge to Latin America

+650 M

consumers



Southern Europe's Technological Hub



- Penetration of fiber optics, 98%
- Excellent connectivity

Why Madrid?



3

Powerful Talent & Innovation Ecosystem

First-level educational system



**Bilingual
Elementary School**



**Prestigious
Universities**



**Top-notch International
Business Schools**



Qualified workforce at a competitive cost



3.6 M
working population

Higher population with university degree

49.1%

Madrid



33.3%
EU-27 average



2nd

European region in
attracting talent
and qualified employment

→ Lower hourly labour cost

€29.1
EU-27 average

-20%



€22.9
Madrid



+260,000
workers in Tech Industry

32% of Spain's total

Why Madrid?

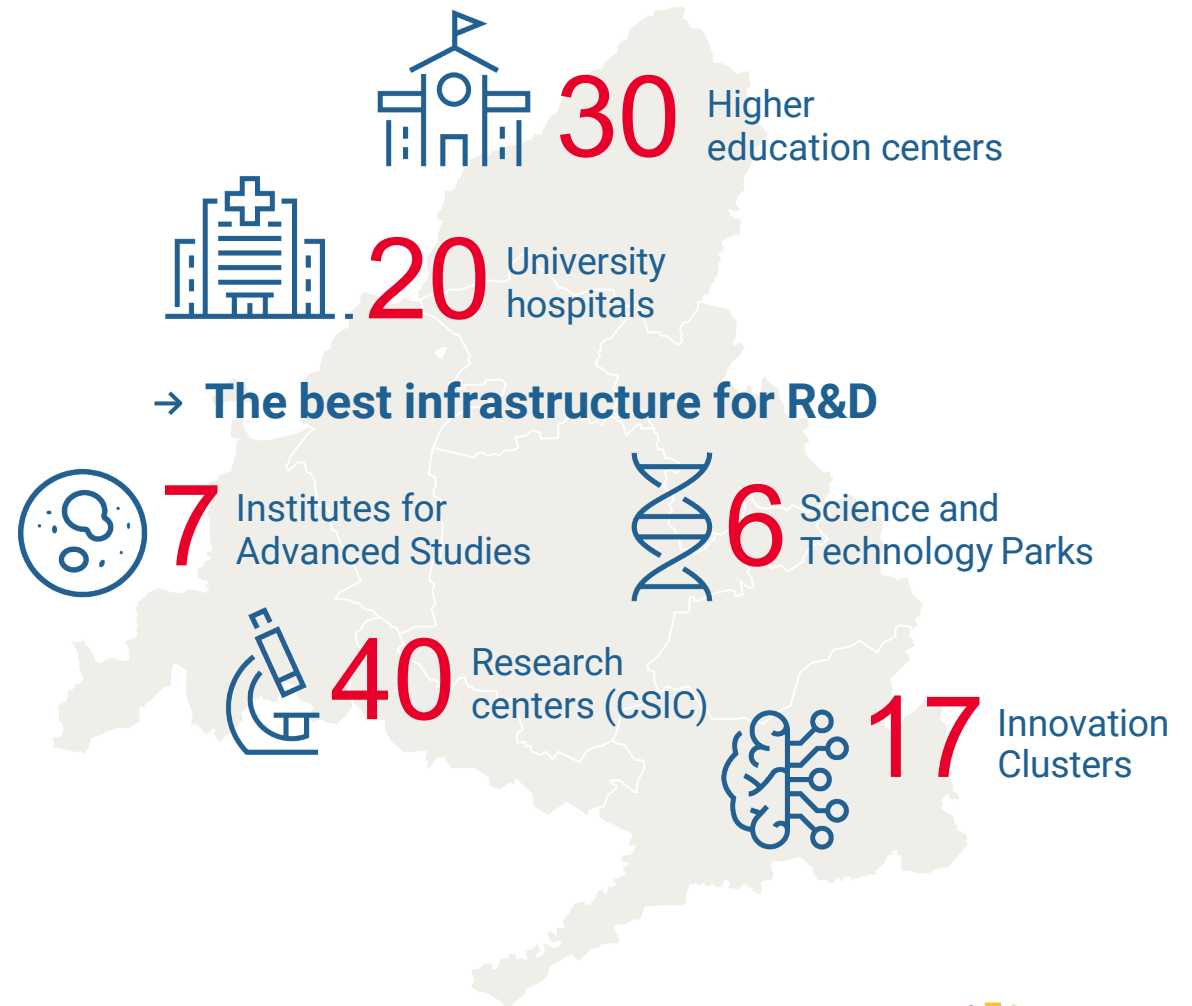
3. Powerful Talent & Innovation Ecosystem

Leader in R&D

26%

→ Madrid's R&D investment of the national total.

€4.2 Bn



Why Madrid?



4

Key Industries

Why Madrid?

4. Key Industries



A big & growing startup ecosystem



→ 4th region in Europe by size of its support ecosystem:

30

open innovation programmes

+100

accelerators

3,400

startups



→ 5th region in Europe in number of exits

65

→ 1st Spanish region in VC investment in Startups (2022)

€ 1,700 M



→ Advantages of the new Startups Act

- Investors
- Companies
- Employers

→ **GO!**

Why Madrid?



5

About Us

Invest in Madrid is the region's investment attraction agency

Our Mission



→ **Promotion**
Madrid
Internationally



→ **Attraction**
Foreign
Investment



→ **Facilitation**
Companies
Establishment



→ **Aftercare**
Constant
Support

investinmadrid.com

Thank you

